



Marshall Electronics, Inc.

Product Innovation Through Technical Excellence!

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FOR IMMEDIATE RELEASE

MXL® ANNOUNCES NEW A-55 KICKER DRUM MIC

The ultimate dynamic microphone for kick drums, bass cabinets, congas and other low frequency instruments, the MXL A-55 Kicker makes its debut at Winter NAMM.

El Segundo, CA – January 14, 2010 – MXL Microphones (NAMM booth #6866, Hall A), the professional audio division of Marshall Electronics, will unveil the new MXL A-55 Kicker at this year's Winter NAMM show at the Anaheim Convention Center, January 14-17, 2010.

According to MXL, the A-55 Kicker is a spot-on, heavy-duty dynamic microphone tuned specifically for kick drums and other low frequency applications such as bass guitar amps, bass cabinets, and congas. "This mic was designed by drummers for drummers," says Jim Mona, MXL's National Sales Manager. "It will take abuse, it's unobtrusive, and can easily move from jazz, to metal, to funk, or any style out there."

Built with durable metal construction, MXL A-55 captures deep bass and low end punch and has a clean and clear pick up for fast attacks. Tested for months on some of the country's top session drummers, the A-55 utilizes a cardioid pickup pattern to pinpoint the best sound while minimizing bleed from the rest of the drum kit.

The MXL A-55 Kicker is built with durable metal construction and includes a mic clip, carrying pouch and cleaning cloth. The MXL A-55 Kicker is expected to ship with an MSRP of only \$149.95.

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[Note to Editors: Please stop by the MXL/Mogami NAMM booth #6866 to receive a special gift and personal tour. MXL staff will be on-hand for interviews and demonstrations of the MXL A-55 Kicker and other MXL products.]