



Marshall Electronics, Inc.

Product Innovation Through Technical Excellence!

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FOR IMMEDIATE RELEASE

MXL® ANNOUNCES INDUSTRY'S FIRST USB MICROPHONE WITH CLASSIC, DECO-ERA DESIGN

The USB-77 gives vocalists, musicians, broadcasters and podcasters the look, sound and feel of a vintage microphone with all the conveniences of today's USB technology.

EL SEGUNDO, CA – January 14, 2010 – MXL Microphones (booth #6866, Hall A), the professional audio division of Marshall Electronics, will demo the new MXL USB-77, the industry's first classic-style USB microphone at this year's Winter NAMM.

Designed specifically for recording directly to a desktop or laptop with popular programs like Cubase, digital performer, Logic, GarageBand, Skype, and Reaper, the MXL USB-77 is a professional, CD-level quality, cardioid condenser studio microphone with the look and feel of a 1940's era ribbon. "The USB-77 serves up all the conveniences of USB technology but adds style that has been missing from USB mics," explains Jim Mona, MXL's National Sales Manager. "It's not just for looks, either—this mic outperforms typical USB mics on all types of recordings."

Features of the MXL USB-77 that go above and beyond ordinary USB mics include a gold-sputtered diaphragm and large 32 mm capsule for studio-level quality sound. An analog gain control dial can be used to manipulate the sound level of your recording to maximize the quality of your performance, and the USB-77 includes a 1/8-inch stereo headphone with high quality amplifier so users can monitor their recordings without latency issues.

The MXL USB-77 interfaces with Windows and Macintosh computers without the need for any special drivers. As a USB device, it carries the added benefit of not requiring an external microphone preamp, as is the case with most cardioid condenser microphones. The MXL USB-77 includes a carrying case, desktop microphone stand and mounting ring, USB cable, and cleaning cloth.

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[Note to Editors: MXL staff will be on-hand for interviews and demonstrations of the USB-77 and other MXL products. Please stop by NAMM booth #6866 to receive a special gift and a personal tour.]