



## **Marshall Electronics, Inc.**

*Product Innovation Through Technical Excellence!*

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### **FOR IMMEDIATE RELEASE**

#### **MXL® TO UNVEIL WORLD'S FIRST PERSONAL STUDIO CONDENSER MICROPHONE**

*Bucking conventional microphone concepts, MXL delivers first customizable studio microphone with removable faceplate for personal inscription.*

EL SEGUNDO, CA – January 14, 2010– MXL Microphones (booth #6866, Hall A), the professional audio division of Marshall Electronics, will unveil the MXL Trophy microphone at this year's Winter NAMM.

An extraordinary vocal and instrument recording microphone, the Trophy includes a removable nameplate for custom inscription, making it the world's first condenser mic that can be personalized. "The Trophy is a one of a kind microphone," notes Jim Mona, MXL's National Sales Manager. "Nobody out there but MXL offers a studio-quality microphone that can be personalized. It's the ultimate gift for musicians and singers."

The Trophy is designed with a 34mm side-tapped capsule and gold-sputtered, 6-micron diaphragm and is phenomenal on both vocals and instrument recordings. The capsule and grill design minimize early reflections and standing waves for sonic perfection in a variety of recording applications.

The Trophy's chrome finish includes a removable nameplate for a truly custom touch. Owners can inscribe their name, their band, or anything they like and MXL will even pay for the custom inscription. The MXL Trophy includes a wood box, hard-mount microphone clip and micro-fiber cleaning cloth.

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**[Note to Editors:** MXL staff will be on-hand for interviews and demonstrations of the Trophy and other MXL products. Please stop by NAMM booth #6866 to receive a special gift and for a personal tour.]