



## **Marshall Electronics, Inc.**

*Product Innovation Through Technical Excellence!*

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### **FOR IMMEDIATE RELEASE**

#### **MXL® ANNOUNCES THE NEW REVELATION**

*A successor to the company's highly successful Genesis, the Revelation features variable polar pattern control and hand-selected EF86 tube.*

EL SEGUNDO, CA – January 14, 2010 – MXL Microphones, the professional audio division of Marshall Electronics, will unveil the new Revelation Variable Pattern Tube Microphone at this year's Winter NAMM Show (booth #6866, Hall A). Show attendees will be the first to see and test out the Revelation, MXL's much anticipated follow-up to their popular Genesis tube microphone.

"We knew that following in the footsteps of the Genesis wasn't going to be easy," recalls Jim Mona, MXL's National Sales Manager. "Fortunately we have the best engineers in the business and they came through again with the Revelation."

The latest addition to MXL's expanding Studio Collection Series, the Revelation is a formidable studio mic weighing in at over two pounds. A hand-selected EF86 tube, chosen for its rich harmonics and tonal character, delivers warm, transparent sound while its tuned grill cavity reduces standing waves and harmonic distortion. Polar pattern selection is virtually limitless thanks to the variable knob located on the Revelation power supply that allows users to alter the polar pickup pattern from omni-directional to figure 8, and everything in between.

"The Revelation lets you choose the polar pattern that best fits your unique recording situation," says Mr. Mona. "It will deliver the warmth and intimacy of a tube mic as well as clarity and punch for a balanced recording." Other features include a -10 dB pad for high SPL sources and a bass roll-off switch to help reduce proximity effect.



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“The Revelation is the ultimate studio mic in terms of quality and versatility,” concludes Mr. Mona. “It’s outstanding on vocals, instruments, percussion, whatever your studio has—you can even use it as a room mic. Like the Genesis, the Revelation is an extraordinary addition to the MXL brand.”

The Revelation includes an aluminum flight case, 15ft 7-pin Mogami® cable, 15ft XLR Mogami® microphone cable, Revelation power supply, shockmount, and cleaning cloth. MSRP to be announced.

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**[Note to Editors:** Please stop by the MXL/Mogami NAMM booth #6866 to receive a special gift and personal tour. MXL staff will be on-hand for interviews and demonstrations of the Revelation and other MXL products.]